

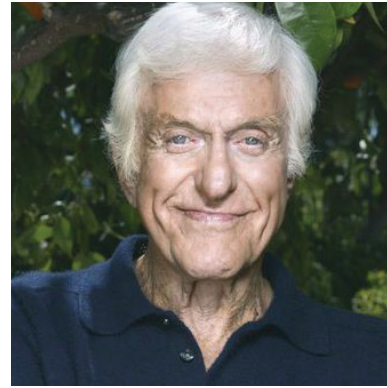
# GEFFEN PLAYHOUSE

## BACKSTAGE AT THE GEFFEN SATURDAY, MAY 19, 2018

### HONORING



**LIN-MANUEL MIRANDA**  
EDUCATION IMPACT AWARD



**DICK VAN DYKE**  
DISTINCTION IN THEATER AWARD

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### VIRTUAL TRIBUTE JOURNAL

As part of the Geffen Playhouse's ongoing effort to conserve resources, we will create a Virtual Tribute Journal. It will be projected on screens in the theater lobby during the event, and shared with our presenters and performers.

The honorees and presenting sponsors will each receive one commemorative printed journal as a keepsake.

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#### AD PURCHASES ONLY

##### **PLATINUM DOUBLE SPREAD \$25,000**

2 prominently placed full screen, full color ads or messages in the Virtual Tribute Journal

##### **PLATINUM \$10,000**

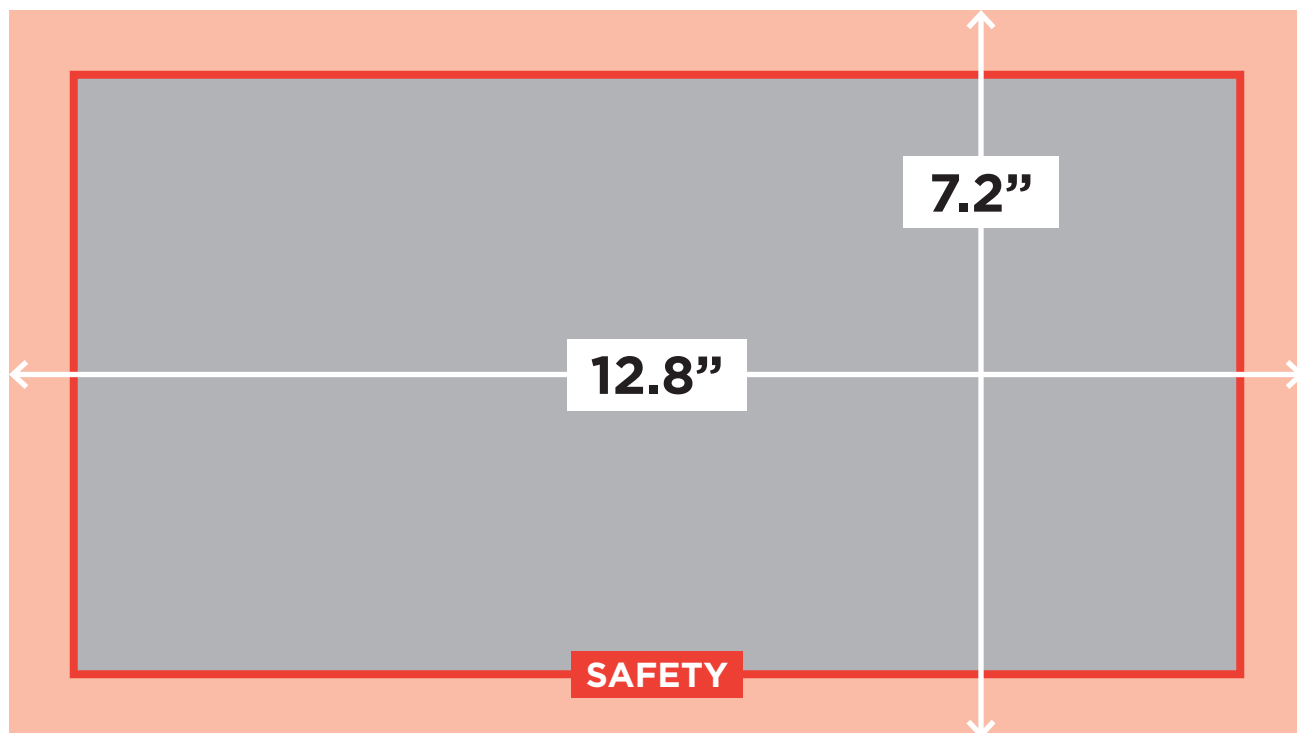
1 prominently placed full screen, full color ad or message in the Virtual Tribute Journal

##### **GOLD \$5,000**

1 full screen, full color ad or message in the Virtual Tribute Journal

# BACKSTAGE AT THE GEFFEN

VIRTUAL TRIBUTE JOURNAL  
MATERIAL SUBMISSION DEADLINE  
**FRIDAY, APRIL 6, 2018**



## AD SPECIFICATIONS

**12.8"w x 7.2"h | 300dpi | PDF or JPG**

**Please allow .6" safety margin on all sides for text and important graphics/logos.**

**Safety area dimensions: 11.6"w x 6"h.**

Anything outside this margin may be cut off during playback on our video monitors.

### **IF YOU WOULD LIKE US TO DESIGN YOUR AD**

Please send text and/or logos for inclusion on our Tribute Journal template.

Please submit logos as vector (.ai or .eps) files, or high-res JPEGs.

**PLEASE SUBMIT ADS OR MESSAGES TO:** [geffenbackstage@gmail.com](mailto:geffenbackstage@gmail.com)

Call Scott at 310.208.6500 ext. 136 with any questions